

Anish Easwar

WRITER / THINKER / DREAMER

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ig: @merchantofsentiment

WORK EXPERIENCE

- 2022**
- PRESENT **BBDO SF, New York**
Senior Copywriter
WhatsApp, Wells Fargo, Wholly, ServiceNow
- 2021 - 22** **FCB, Chicago**
Senior Copywriter
Walmart, Groupon, New Business
- 2017 - 21** **ENERGY BBDO, Chicago**
Copywriter
Aspirin, Alka-Seltzer, Claritin, Drano, Extra, Flintstones, Jack Daniel's, Kerrygold, OFF!, One-A-Day, Orbit Gum, Pearle Vision, Raid, Starbucks, Windex, Ziploc, ZTE, New Business
Awards: New York Festivals (Finalist/2020), One Show (Shortlist/2020)
- 2016** **FREELANCE CREATIVE**
Copywriter + Coder
Shakespeare Comedy, Gala Group, Leo Fans, Mittals Concrete
- 2015** **OGILVY, New York**
Creative Intern
Coca Cola, Coke Zero, Citizen's Bank, UPS
- 2015** **JWT, New York**
Creative Intern
Banana Boat, Puma, Schick, Slurpee, Tylenol
- 2015** **MC CANN, Minneapolis**
Creative Intern
JR. Watkins, Popeye's, Wellmark
- 2015** **NATIVO, Miami**
Creative Intern
MAACO, Miami City Ballet, Red Bull

EDUCATION

- 2014 - 15** **MIAMI AD SCHOOL, Miami**
Degree in Pop Culture Engineering
Awards: CLIO Sport (Gold/2016), Graphis (Gold/2016), Addys (Silver/2016), Isaac Awards (Silver/2015), CLIOs (Shortlist/2015), New York Festivals (Shortlist/2016) Addys (Silver/2015), Graphis (Gold/2015), Young Glory (Finalist/2015 & 2014)
- 2012 - 13** **JAIN UNIVERSITY, Bengaluru**
Bachelor of Commerce
- 2010 - 12** **RKM VIVEKANANDA COLLEGE, Chennai**
Bachelor of Commerce
- 2010 - 12** **INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA**
CA IPCC

SKILLS

Copywriting
Content Development
Creative Strategy
Social Media
SEO
Website/UX Design
Editorial Writing

SOFTWARE

Squarespace
InDesign
Figma
HTML + CSS

PLACES LIVED

New York, USA [CURRENT CITY]
Chicago, USA
Minneapolis, USA
Miami, USA
Bengaluru, India
Chennai, India
Dubai, UAE
Abu Dhabi, UAE
Muscat, Oman
Jamshedpur, India

LANGUAGES

English/Professional
Hindi/Native
Tamil/Advanced
Arabic/Basic